



YWCA CANBERRA  
SPECIAL EDITION 2014

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[YWCA-CANBERRA.ORG.AU](http://YWCA-CANBERRA.ORG.AU)



**WELCOME TO  
OUR SPECIAL EDITION  
OF YNEWS**

**IN THIS SPECIAL EDITION OF YNEWS YOU  
WILL READ ABOUT...**

Our bold new brand, how you can make a difference this Anti-Poverty Week, our exciting in-conversation event with Julia Gillard and how you can get involved in our upcoming events.

# WELCOME TO YNEWS

YWCA CANBERRA. SPECIAL EDITION 2014.



## EXECUTIVE DIRECTOR REPORT

YWCA Canberra's brand is one that is dear to us and many in the Canberra community. It is also a brand that's connected to a national and international movement.

In Australia there are YWCAs in NSW, QLD, NT, WA, SA, VIC and here in the ACT. Together, we work with more than a quarter of a million women and families across 100 locations in rural, regional, and metropolitan areas. At a global level, you can find YWCAs in 105 different countries. Our collective efforts enable us to work with more than 25 million women and girls to create positive social change. In such a large global movement the acronym 'YWCA' has become a unifying term.

This year marks YWCA Canberra's 85th year serving its local, national and international community. Our board, staff and members celebrate our past, present, and future, and acknowledge the legacy of those who have made critical contributions throughout the organisation's history. YWCA Canberra has been shaped by this community of women, who have brought their individual interests, experience, skills, and influence over the last 85 years.

A core value that the YWCAs share is a common belief in social justice and the positive role that women and girls can play in achieving our goals. YWCA Canberra is a leading feminist organisation and has been fundamental to the Canberra community since 1929, and we will continue to adapt, grow, innovate, and evolve to meet the community's needs into the future.

Our Board, members, and staff know that the work we do across community services, children's services, advocacy, training and education, and women's leadership is exemplary. However, we need to raise awareness of this good work among the broader community, and our new brand strategy aims to tell our story in a way that reflects who we are.

Our new brand will help ensure that people are no longer surprised when they hear we're the largest employer-based family day care provider in Australia, or that we work with women, girls, boys, and men across 40 programs, or that we employ more than 300 staff across 20 work sites in Canberra. Our new brand is more than just a name and a logo. It's everything we do. It's the way we answer the phones in our office, the content in our government submissions, our social media outreach, our advocacy campaigns, and importantly, it's about what people think about when they hear the name YWCA Canberra.

We are proud to officially launch our new brand, and I hope everyone is as excited as I am by our bold and ambitious new look. I would like to wrap up our special edition of Ynews with a quote by Susan Brennan, former World YWCA President, that was featured in 'A work in Progress - A History of YWCA of Canberra 1929-2009': "Honouring our history is an important enterprise for an organisation as venerable as YWCA. YWCA Canberra has always honoured its past, not by observing tradition or keeping old habits, but by looking to the future, and by embracing, even catalysing change."

Executive Director,

Frances Crimmins

**Acknowledgement of Country.** YWCA Canberra proudly recognises the rights of Aboriginal and Torres Strait Islander peoples to own and control their cultures, and pays respect around these rights. YWCA Canberra acknowledges the need to respect and encourage the diversity of Indigenous cultures and aims to respect Indigenous worldviews, lifestyles and customary laws.



# PRESIDENT REPORT

The launch of a new brand for YWCA Canberra is an exciting and milestone event for our organisation.

It reflects upon the way the YWCA has kept pace with change, and adapted to changing environments and demands. Indeed, the very foundation of the YWCA was built on changing environments - the industrial revolution led to the movement of young women from different regions into London in search of work. The YWCA was established to provide safe lodging and opportunities for those women.

The YWCA also changes as we ourselves change. Reflecting on my 24 years of involvement in the YWCA, it offered a job when I needed one as a full time university student - in vacation care, leadership training development and as an out of school assistant. It then provided me with local leadership opportunities, through committees and the Board, and the National Young Women's Development Project. It then gave me a chance to

practice those skills through international opportunities in the form of World Councils.

On maternity leave, the Board was my intellectual outlet during a time when I had ceased paid work for a period.

There are opportunities available to everyone at any life stage, and the offerings continue to change and evolve as we do. Transformational leadership changes us, our communities and our organisation.

I congratulate YWCA Canberra on its 85 years of active service in the Canberra community, and on its ability to transform, to respond to change and continue to carry on the YWCA legacy.

President,  
Jane Alver

# CELEBRATING OUR NEW BRAND

## THE LAUNCH OF YWCA CANBERRA'S NEW BRAND AND WEBSITE



**ON MONDAY 8 SEPTEMBER, YWCA CANBERRA MEMBERS, BOARD DIRECTORS, STAFF AND FRIENDS GATHERED AT THE CANBERRA MUSEUM AND GALLERY TO CELEBRATE THE LAUNCH OF OUR NEW BRAND.**

YWCA Canberra has been a leading women's organisation for 85 years, and has provided numerous integral services to the Canberra community in that time. Our new brand builds on this rich history and demonstrates the evolution of YWCA Canberra as an innovative, adaptive and growing organisation.

As Executive Director, Frances Crimmins said, "Ours is a rich and vibrant story, and it's well past time we stopped being so shy in telling that story to the rest of the community".

During Frances' presentation, guests viewed a slideshow of the many different faces of YWCA Canberra throughout history, drawing attention to the breadth



and depth of our work over time.

Guests were also treated to live music from local duo The Cheeky Violets over drinks and canapés, and were presented with a striking branded poster illustrating our many areas of work and roadmap for the future.

The brand launch event was a wonderful celebration of this momentous occasion with our community.



“ Our new brand builds on our rich history and demonstrates the evolution of YWCA Canberra as an innovative, adaptive and growing organisation.

# IN-CONVERSATION WITH JULIA GILLARD

MONDAY 10 NOVEMBER 2014

**YWCA CANBERRA IS PROUD TO PRESENT AN IN-CONVERSATION EVENT WITH AUSTRALIA'S FIRST FEMALE PRIME MINISTER, JULIA GILLARD, AS SHE DISCUSSES HER MEMOIR, MY STORY.**

Tickets are now on sale and are selling fast!

Members of YWCA Canberra receive a special rate.

#### **Ticket prices**

\$90 - YWCA Canberra Members

\$135 - Non-members

Visit [www.ywca-canberra.org.au](http://www.ywca-canberra.org.au) for more information and to purchase your ticket.

#### **Event details**

**When:** Monday 10 November 2014, 6.30pm - 9pm

**Where:** National Portrait Gallery, Gordon Darling Hall & Terrace Rooms  
King Edward Terrace, Parkes ACT 2600

#### **Program**

**6:30pm** - Guest registration, canapés and drinks provided in the main foyer

**7:00pm** - In-conversation discussion with Ms Julia Gillard in the Gordon Darling Hall

**8:10pm** - Canapés and drinks provided in the main foyer, and book signing in the Terrace Rooms

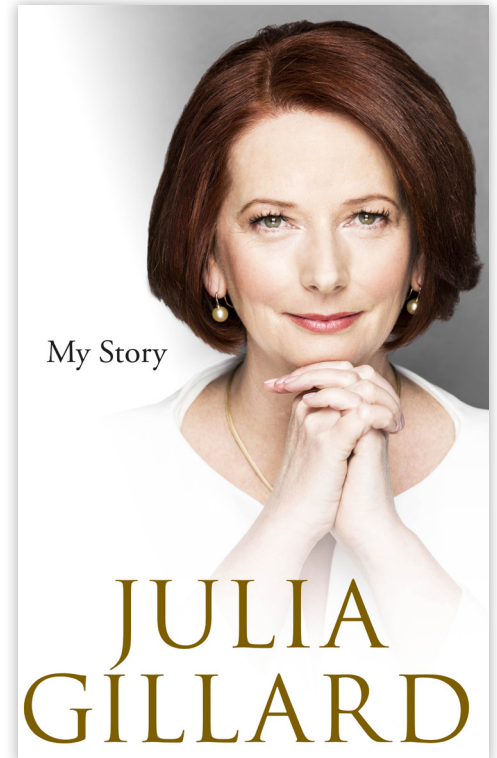
#### **About the book**

On Wednesday 23 June 2010, with the Government in turmoil, Julia Gillard asked then Prime Minister Kevin Rudd for a leadership ballot.

The next day, Julia Gillard became Australia's 27th Prime Minister, and our first female leader. Australia was alive to the historic possibilities. Here was a new approach for a new time.

It was to last three extraordinary years.

This is Julia Gillard's chronicle of that turbulent time - a strikingly candid self-portrait of a political leader seeking to realise her ideals.



# MAKE A DIFFERENCE THIS ANTI-POVERTY WEEK 2014

## ANTI-POVERTY WEEK: 12-18 OCTOBER 2014

This year, Anti-Poverty Week will run from 12 - 18 October. The focus of Anti-Poverty Week 2014 is to strengthen public understanding of the causes and consequences of poverty and hardship around the world and in Australia; and encourage research, discussion and action to address these problems, including action by individuals, communities, organisations and governments.

To help raise awareness of Anti-Poverty Week 2014, YWCA Canberra has partnered with V Spot Café in the city to host an *Eat, Pay, Love* dinner!

### How does it work?

An Eat, Pay, Love dinner means you can enjoy a restaurant meal with no set prices. Guests are asked to pay what they feel the meal is worth. All profits raised on the evening will be donated to YWCA Canberra's Lanyon Food Hub.

The Lanyon Food Hub provides free, healthy nutritious food to young people and their families in need.

YWCA Canberra Executive Director Frances Crimmins will be guest speaker on the evening.

### Dinner details

**When:** Sunday 12 October, 8pm

**Where:** V Spot Café, Garema Place, Canberra City (opposite the Carousel)

**What:** A delicious vegetarian buffet.

**RSVP:** Spots are limited, RSVP to [caroline.dempsey@ywca-canberra.org.au](mailto:caroline.dempsey@ywca-canberra.org.au)

YWCA Canberra encourages everyone to help reduce poverty and hardship by organising an activity during the Week or taking part in an activity organised by others in the Canberra community.

For more information and updates about APW2014 visit: [www.antipovertyweek.org.au](http://www.antipovertyweek.org.au) and like the Facebook page: [www.facebook.com/AntiPovertyWeekACT](http://www.facebook.com/AntiPovertyWeekACT)



*Eat Pay Love*♥



“The focus of Anti-Poverty Week 2014 is to strengthen public understanding of the causes and consequences of poverty and hardship around the world and in Australia.

# UPCOMING EVENTS

## 2014 ANNUAL GENERAL MEETING

Join us for YWCA Canberra 's 2014 Annual General Meeting.

Our Annual Report will be presented on the night, and members will vote in our new Board Directors. Members and non-members are welcome to attend.

**When:** Monday 20 October 2014, 6pm

**Where:** Canberra Museum and Gallery, London Circuit

**RSVP:** Thursday 16 October to [caroline.dempsey@ywca-canberra.org.au](mailto:caroline.dempsey@ywca-canberra.org.au)

In the lead up to our Annual General Meeting we are calling for applications for our Board Traineeship program.

We are seeking nominations from enthusiastic and motivated women who:

- want to make a contribution to a leading worldwide women's organisation
- want to develop their Board and leadership skills
- have the capacity to meet Board obligations

All information including nomination forms can be downloaded from our website.

Please email completed nominations to [Canberra@ywca-canberra.org.au](mailto:Canberra@ywca-canberra.org.au) Applications close COB Monday 13 October 2014.



## WOMEN LEADING CHANGE AT THE CHANGEMAKERS FESTIVAL

The Changemakers Festival is a celebration of great work happening in Australia. It's an exploration of the ideas, people, and technologies driving change in this country, and encourages people to get involved in creating a better future.

YWCA Canberra is celebrating the festival with a special panel event, Women leading change: small grants, big impact, showcasing three of our 2014 Great Ideas grant recipients, and their exciting projects that are leading change here in Canberra.

The panellists are Caterina Giorgi (For Purpose), Caitlin Sandercock (Development and Aid Workers Network) and Heidi Zajac (Cooking Circles).

All profits raised from the ticket sales will be donated to the Gugan Gulwan Young Mums group, which meets weekly at YWCA Canberra's Lanyon Youth and Community Centre. The donated funds will specifically be used to purchase culturally and age-appropriate toys and equipment to create a fun and engaging space for mums and their kids.

Find out more about the panellists and their projects on our website.

**When:** Thursday October 23

**Where:** Smiths' Alternative, Alinga St Civic

**Tickets:** \$10 on the door

**RSVP:** [zoya.patel@ywca-canberra.org.au](mailto:zoya.patel@ywca-canberra.org.au) by Wednesday 22 October.



## YWCA COMPUTER CLUBHOUSE GRAND OPENING

After months of planning and building our Computer Clubhouse, YWCA Canberra along with our wonderful partners, are ready to officially launch the Clubhouse with our Grand Opening on Friday 10 October!

The Grand Opening event is a chance for us to celebrate the launch of the Computer Clubhouse with our Clubhouse members, partners and friends, and to showcase the exciting work our members have been getting stuck into since our soft opening in June.

While the Grand Opening is not open to the public, we encourage you to follow the Clubhouse on Facebook and Twitter, and keep an eye out for the new YWCA Computer Clubhouse website, coming soon!



# THE MANY FACES OF YWCA CANBERRA

85 YEARS OF OUR HISTORY AND LEGACY

